



Mission Statement, Vision and Values

Vision

This new vision statement describes what excellence is for Dentrain Professionals Ltd. We identify excellence from the perspective of our learners, our staff, the regions employers, and the regions workforce and of Dentrain Professionals Ltd itself.

Success for learners

There will be opportunity for everybody to participate in learning opportunities. Learners will choose to come to Dentrain Professionals Ltd to gain the knowledge, skills and experience they require to be successful in their working lives and to make a positive contribution to their community. Learning will continue to be personalised to recognise everyone's needs and ambitions. The learning experience will be inspirational and enjoyable, with work experience provided for all full-time learners where it is appropriate.

Success rates on our apprenticeship programmes will be at least 80% although for the last year we achieved 91%. Increasing numbers of learners will leave Dentrain Professionals Ltd enthused and equipped to go further in their chosen vocation.

Success for the region

Dentrain Professionals Ltd will contribute to the economic development of, with economic recovery supported by a highly skilled, motivated, and qualified workforce.

Success for employers

Access to a qualified and skilled workforce will help employers in the region of North West England run and develop their businesses. Dentrain Professionals Ltd will be the provider of choice for an increasing number of employers to meet the development needs of their workforce. Dentrain Professionals Ltd and employers will work in partnership to achieve this and will be supported by a responsive, relevant and innovative curriculum. The value of education and training as a means of improving profitability will be recognised by employers.

Success for staff

By working and achieving together our qualified, experienced and motivated workforce will be the driving force behind a culture of continuous improvement and progress towards excellence. Talented people will work at Dentrain Professionals Ltd and will want to contribute to its achievements. Investment in continuing professional development (CPD) will enable staff to develop themselves occupational knowledge. Dentrain Professionals Ltd's workforce will be professional, dedicated and well rewarded. Staff satisfaction measures will improve year-on-year and all staff will be appropriately qualified or working towards an appropriate qualification as well as enhancing skills where required.

Success for Dentrain Professionals Ltd

Dentrain Professionals Ltd will be seen as the benchmark by which all other training providers are judged and nationally recognised for its achievements in vocational education and for its positive impact on industry and commerce.

More learners will come to Dentrain Professionals Ltd for their education and training and the financial position will be strong, with operating surpluses generating funds for future investment. There will be a much-increased awareness throughout the local community of Dentrain Professionals Ltd and what we offer. The development of new areas will be completed, providing the opportunity for Dentrain Professionals Ltd to further strengthen and develop over the life of the next strategic plan.

Our Values

Our values are the overarching principles that direct our approach to the development of Dentrain Professionals Ltd and our behaviour when conducting our work. Everything we do should be consistent with these values and everyone who works at Dentrain Professionals Ltd should be comfortable with them. We promote these values to our learners, and we expect these values to be upheld by them while they are learning with us and hopefully long after they have left Dentrain Professionals Ltd.

- **Inspirational and enjoyable learning**

Learning should be challenging. Excellent teaching is remembered by learners and provides inspiration throughout their lives.

- **Working and achieving together**

Having a shared sense of purpose, with stakeholders working together to achieve their goals and celebrate successes.

- **Mutual respect**

Valuing and respecting learners and staff, by promoting equality, diversity and tolerance through positive communication and by challenging discrimination and antisocial behaviour at all times.

- **Opportunities for all**

Dentrain Professionals Ltd is accessible to people of all abilities and encourages the ethos of lifelong learning for everyone.

- **Continuous improvement**

Our learners make a commitment to improvement when they come to Dentrain Professionals Ltd to learn. In turn, we are committed to continuous improvement so that the expectations of our learners can be met.

Our Mission

Our mission is to provide quality training linked to the needs of the community. We welcome everyone into a friendly atmosphere where friends are made, learning is enjoyed and high standards are maintained. We continue to extend our links with industry, commerce and education sectors, while responding to the needs of a changing community.

At Dentrain Professionals Ltd we have a number of key objectives which aim to...

- Value each individual
- Provide a challenging and stimulating learning environment
- Enable each individual to reach their full potential
- Offer equality of opportunity
- Develop and encourage the desire to learn
- Promote independence and responsibility
- Provide an awareness and experience of industry, commerce or education

Dentrain Professionals Ltd is a National Independent Training Provider

Dentrain Professionals Ltd specialises in Teaching & Learning and Dental Nursing.

We teach individual courses and also deliver the Dental Nursed Apprenticeship Standard.

Our target market has been within the North West of England, but more recently we are targeting the whole of England. We also nationally to cover NEBDN post graduate qualifications

We are ideally placed to embrace any changes and deliver our training courses.